

1. Upstream dairy industry jobs

Knowledge is processed in research and passed on to practice. This increases the professionalism of Swiss milk producers and creates the conditions for mastering the challenges of the future.

Jobs in businesses upstream of the dairy industry

	as a %	Jobs
ETH, Agricultural Sciences	30	9
Seed trade	35	2 549
Fenaco	35	3 944
Agroscope dairy division	100	165
Agroscope meat division	85	151
Agroscope remainder incl. AGFF	35	323
Agridea consulting	35	43
Agricultural schools	35	910
Total		8 049 ⁸⁸

Key figure

8 049

people are engaged in the production environment of Swiss milk producers.

2. Jobs and businesses around the dairy industry

Milk production on Swiss farms provides income for various suppliers while triggering costs for their part. This is a factor in determining the profitability of individual farms and the entire value chain.

Suppliers, feeding and additives

	as a %	Jobs	Businesses
Contractors	35	280	400
Machinery and equipment suppliers	80	112	25
Federal agencies	35	216	3
Cantonal agricultural offices	35	462	24
SMP and its member associations	100	171	13
Feed producers / Importers	35 / 85	3 973	1 551
Additive and fertiliser suppliers	35	413	50
Total		5 627	2 066 ⁸⁹

NB: does not include construction and installation companies.

Reading aid: Explanation of the number of jobs in the tables.

X-percent of total jobs are attributed to the dairy industry.

3. Jobs and businesses around dairy cows

	as a %	Jobs	Businesses
Livestock ⁹⁰	85	86	3
Livestock veterinarians ⁹¹	100	1 740	2 270
All veterinarians ⁹²	50	436	
Inseminators ⁹³	85	119	1
Inspections and labs (without cantonal agencies) ⁹⁴	100	447	6
TVD animal transport database, Identitas ⁹⁵	85	93	1
TSM Treuhand GmbH ⁹⁶	100	27	1
Employees on dairy farms (producers / employees / apprentices) ⁹⁷	100	71 520	23 784 *
Total		74 528	26 066

* of which 17 910 farms with commercial milk production

Key figure

71 520 people are employed on Swiss dairy farms.

Transporting milk and meat from production farms to processing plants generates many jobs and income.

4. Jobs and businesses in milk transport and trade

	as a %	Jobs	Businesses
Livestock trade ⁹⁸	85	727	677
Milk marketing organisations ⁹⁹	100	532	11
Raw milk transport ¹⁰⁰	100	205	7
Total		1 464	695

5. Milk processing jobs and businesses

	as a %	Jobs	Businesses
Cheese dairies and creameries ^{101,102}	100	2 008	2 024
Second processing stage ¹⁰³	60	52 080	2 940
Switzerland Cheese Marketing AG SCM ¹⁰⁴	100	36	8
Total		54 124	4 972

The Swiss dairy industry relies on successful processing companies, on which many jobs and much added value depend.

6. Jobs and businesses in the retail trade, catering and tourism

	as a %	Jobs	Businesses
Retail trade with foodstuffs	13	12 597	1 469
Wholesale trade with foodstuffs	13	4 459	416
Catering in Switzerland	50	90 550	13 300
Total		107 606	15 185 ¹⁰⁵

The positive image of Swiss milk producers gives retailers and caterers good sales arguments.

Key figure

12 597

people also find employment in the retail trade thanks to the good image of Swiss dairy products.

7. Number of jobs and businesses in the dairy industry

	Jobs	Businesses
Upstream milk production jobs ¹⁰⁶	8 094	n/a
Jobs and businesses related to milk production ¹⁰⁷	5 627	2 066
Jobs and businesses in direct contact with dairy cows ¹⁰⁸	74 528	26 066
Jobs and businesses in milk transport and trade ¹⁰⁹	1 464	695
Jobs and businesses in milk processing ¹¹⁰	54 124	4 972
Jobs and businesses in retail trade, catering and tourism ¹¹¹	107 606	15 185

8. Overview of value creation elements in the dairy industry

Sales in Swiss francs	Total	as a %	Dairy industry
Upstream services in agriculture / dairy industry ¹¹²	7 480 000 000	35	2 618 000 000
Output agriculture / dairy industry ¹¹³	11 170 000 000	35	3 909 500 000
Output cheese-making milk: commercial cheese dairies w/o industrial cheese production ¹¹⁴	900 000 000	100	900 000 000
Output retail trade with foodstuffs ¹¹⁵	28 315 000 000	13	3 680 950 000